

Marketing Support Materials

Industrial Filtration



Index

Access	3
Literature	4
Exhibition Items	6
Other Marketing Support	7
Press Releases	9

Access to the Advanced Filtration Extranet

What is the extranet?

The Advanced Filter Media extranet is an online self-help facility designed to improve the delivery of critical information for Donaldson Advanced Filtration employees, customers, agents, partners, and other channel members.

A web-based application linked to the Advanced Filter Media main website at <https://ic.donaldson.com/dcic/index.html>, it allows OEMs and end users to search information located in eight centres – Product, Contact, Marketing, Resource, Customer Knowledge, Competitor, Policies & Procedures and Market Sector Knowledge. It provides instant access to all product specifications, product literature, case references, presentations and product images. The aim is to provide the right information, to the right people, at the right time.

The Advanced Filter Media Info Centre is a secured site, with access permitted only via a valid username and password. The user's role determines the centres they can view.

This document has been produced to illustrate to you, our customer, the Marketing Support that is available to you from Donaldson Advanced Filtration. To get the most from this document and to allow you to view and download many of the items available you will need, if you haven't already, to obtain a user name and password. Here's how to do it...

Obtaining a user name and password

Click on the link <https://ic.donaldson.com/dcic/index.html> then select register, alternatively email Jenny Nash at jenny.nash@donaldson.com with name, job title, company name and email address.

We require the user to accept the conditions of the online non-disclosure document form via email, fax or post. Once we receive the notification of acceptance we shall forward the web address, user name & password required to gain access.

Certain items listed in this document are widely available and free of charge. However, other larger items may be restricted to one per customer and may be chargeable. For further details please contact the Marketing Department on +44(0)1942 711 711 or send an e-mail to paula.bickers@donaldson.com

Literature

INDUSTRIAL FILTRATION

Available Marketing Support Materials

All of the items listed below are available via our Extranet - an on-line self-help facility, available via a password. Allowing product search and cross-reference, details of brands and catalogue downloads for a wide range of industries; you can browse the site at your leisure with all product facts at your fingertips.

To locate the following items simply click on the link given to view the item before ordering. To order any of the following items please complete the order form.

The extranet address is <https://ic.donaldson.com/dcic/index.html>

You must have gained access to view the items below



Item No: IF1

Donaldson Company Inc Brochure

An A4, 12 page, full colour brochure, providing an overview of Donaldson's key markets and innovation in filtration technology, designed to improve the performance of equipment around the world.

Languages: English

English: https://ic.donaldson.com/dcic/category/index.html?category_id=11576

Item No: IF2

Industrial Filtration Brochure

A 16-page document detailing information on the Tetratex range, application case studies, technical information and assistance as well as Tetratex ePTFE Membrane Filter Media fabric samples.

Languages: English, German, Italian, French, Turkish and Arabic

English: https://ic.donaldson.com/dcic/category/index.html?category_id=12959

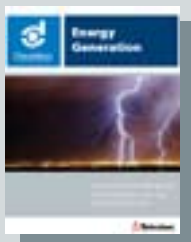
Deutsch: https://ic.donaldson.com/dcic/category/index.html?category_id=12960

Italiano: https://ic.donaldson.com/dcic/category/index.html?category_id=12962

Français: https://ic.donaldson.com/dcic/category/index.html?category_id=13118

Türk: https://ic.donaldson.com/dcic/category/index.html?category_id=12963





Item No: IF3

Energy Generation Brochure

An A4, 8 page brochure containing product images, an introduction to Donaldson Membranes products suitable for the Waste-to-Energy industry, ePTFE membrane information, features and benefits, typical applications, success stories and European contact information.

Languages: English, Italian and French

English: https://ic.donaldson.com/dcic/category/index.html?category_id=12959

Italiano: https://ic.donaldson.com/dcic/category/index.html?category_id=12962

Français: https://ic.donaldson.com/dcic/category/index.html?category_id=13118



Item No: IF4

Chemicals Brochure

An A4, 4 page, full colour brochure containing product images, an introduction to Donaldson Membranes products for the chemicals industry, ePTFE membrane information, features and benefits, typical applications, success stories and European contact details.

Languages: English, Italian, French and Spanish

English: https://ic.donaldson.com/dcic/category/index.html?category_id=12959

Italiano: https://ic.donaldson.com/dcic/category/index.html?category_id=12962

Français: https://ic.donaldson.com/dcic/category/index.html?category_id=13118

Español: https://ic.donaldson.com/dcic/category/index.html?category_id=12961



Item No: IF5

Cement Brochure

An A4, double-sided, full colour sales sheet containing product images, an introduction to Donaldson Membranes, Tetratex Ultra High Efficiency ePTFE membrane information, features and benefits, efficiency charts, substrate information, typical applications and European contact details.

Languages: English, Italian, French, Spanish, Turkish and Russian

English: https://ic.donaldson.com/dcic/category/index.html?category_id=12959

Italiano: https://ic.donaldson.com/dcic/category/index.html?category_id=12962

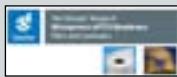
Français: https://ic.donaldson.com/dcic/category/index.html?category_id=13118

Español: https://ic.donaldson.com/dcic/category/index.html?category_id=12961

Türk: https://ic.donaldson.com/dcic/category/index.html?category_id=12963

Русский язык:

Exhibition Items



Item No: IF6

Membrane Slides

Contain samples of each of the Tetratex range of ePTFE membrane films. Tetratex Release, Tetratex *EXTREME*, Tetratex High Efficiency, Tetratex Ultra High Efficiency. The membrane slide also provides information on membrane characteristics, feature and benefits, typical applications, available substrates and European contact information.

Languages: English

To order please email membranes-europe@donaldson.com



Item No: IF7

Filter Bag Display Unit

A rotating product display, featuring five filter bags. Each filter bag displays a different type of filter media incorporating Tetratex Release, Tetratex *EXTREME*, Tetratex High Efficiency and Tetratex Ultra High Efficiency membranes. Unit is complete with lighting and graphics panel.

Graphic Panel description: Donaldson have a generic panel that accompanies the display unit, however panels can be produced according to customers' requirements and according to Donaldson Membranes marketing discretion, (please allow time for us to produce special panels).

Graphic panel dimension 1400mm (l) x 500mm (w) x 10mm (d)

Unit dimensions 1600mm (l) – including panel x 1200mm (w) x 600mm (d)

Image of the filter bag display unit can be found at

https://ic.donaldson.com/dcic/category/index.html?category_id=12975



Item No: IF8

Product Display Stand

Free standing product display complete with actual filter media samples. Descriptions of the various types of filter media and which applications the media is suitable for accompany the sample areas of the display.

Dimensions 1600mm (h) x 1000mm (w) x 500mm (d)

https://ic.donaldson.com/dcic/category/index.html?category_id=12975



Item No: IF9

'Pop Up' Exhibition Stand

The Donaldson Membranes 'Pop Up' stand is fast and easy to assemble with magnetic graphics. The graphics show the Tetratex range of high performance ePTFE membranes and the applications in which they can be used. The stand is ideal for taking to exhibitions, conferences and events as a visually aesthetic backdrop.

Dimensions 2200mm (h) x 2600mm (w) x 600 (d)

https://ic.donaldson.com/dcic/category/index.html?category_id=12975

All Other Marketing Support



Item No: IF10

Laminated Graphics Panels

Our laminated graphics show the Tetratex range of membranes in a specially designed colour format, which not only provides visual imagery of the products but also offers information on the benefits of the range in an encapsulated, protective format.

Dimensions: 750mmx1000mm

https://ic.donaldson.com/dcic/category/index.html?category_id=12975



Item No: IF11

Case Studies

Donaldson Membranes has a vast library of case studies across a variety of applications for you to refer to including chemicals, energy, metals and minerals.

Languages: English

https://ic.donaldson.com/dcic/category/index.html?category_id=11547



Item No: IF12

Presentations

A wide variety of presentations are available to view that range from general presentations for Industrial Filtration to more specific presentation focused towards specific sectors eg: chemicals, energy, metals, minerals and many more.

https://ic.donaldson.com/dcic/category/index.html?category_id=13016

To order please email membranes-europe@donaldson.com



Item No: IF13

Product Samples:

Samples are available for all our products. Please identify the appropriate product sample required by the product reference number and in which size you would like to receive samples.

To order please email membranes-europe@donaldson.com

Size available A4.



Item No: IF14

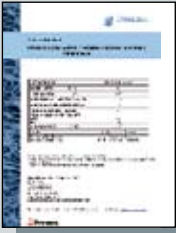
Analytical Capabilities

Document outlining the analytical capabilities that we are able to offer free of charge on used or new filter media.

Languages: English

https://ic.donaldson.com/dcic/category/index.html?category_id=12945

All Other Marketing Support



Item No: IF15

Product Specifications

Technical specifications are available for Donaldson Membranes products. Simply identify the product code for which you would like a specification.

Languages: English, French and German

Click on the link below and select the appropriate specification category from the selection on the left hand side of the page: https://ic.donaldson.com/dcic/category/index.html?category_id=11552



Item No: IF16

Certificates & Approval

This section provides product conformity documentation, approvals and quality standard certification. For example MSDS, BGIA, EXAM, FDA and ISO to name a few.

Click on the link below and select the appropriate certification category from the selection on the left hand side of the page: http://staging-ic.dci.com/dcic/category/index.html?category_id=11539



Item No: IF17

Product Images

Donaldson has a vast image library that includes high and low resolution images of products, applications and SEMs. To view or download any imagery, please click on the following link and then proceed to choose the category of image you wish to view/download

https://ic.donaldson.com/dcic/category/index.html?category_id=12977



Item No: IF18

Brand Rules

Donaldson Membranes have strict rules outlining the proper usage of logos, layout of documentation and colour. We would ask you to adhere to the rules. If any guidance is required with the design of material in connection with Donaldson branding please contact the Donaldson Membranes Marketing Department.

Language: English

https://ic.donaldson.com/dcic/category/index.html?category_id=11585

Please note authorisation is required before reproducing logos and Donaldson materials.

All Other Marketing Support



Item No: IF19

Logos

A range of Donaldson and Tetratex logos are available on the extranet

https://ic.donaldson.com/dcic/category/index.html?category_id=11587



Item No: IF20

CD Presentations

All our presentations are available in CD format.

Language: English and French



Item No: IF21

Corporate Gifts

Donaldson offer a range of corporate gifts including pens, baseball caps, folders etc

Language: English

https://ic.donaldson.com/dcic/category/index.html?category_id=11585



Item No: IF22

What the Press Say

The Press Release section helps employees, customers and other channel members to keep up-to-date with recent and archived Donaldson Membranes news and product announcements, such as...

- Saving Energy - Saving Costs
- Working Together for a Cleaner Environment
- Tetratex *EXTREME* – Success that keeps on Flowing
- Tetratex Becomes a Wonder of the Filtration World in Egypt

Read all about it at: https://ic.donaldson.com/dcic/category/index.html?category_id=11588

[Click on your preferred language](#)